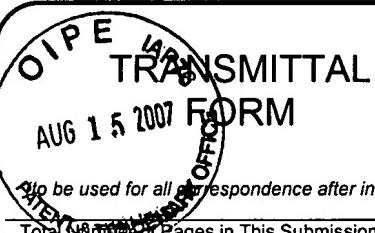
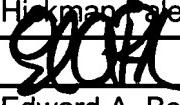
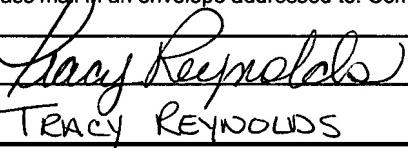


Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

 <small>(To be used for all correspondence after initial filing)</small>		Application Number	09/884,816
		Filing Date	June 18, 2001
		First Named Inventor	W. Reed Hastings
		Art Unit	3625
		Examiner Name	James H. Zurita
Total Number of Pages in This Submission	9	Attorney Docket Number	56055-0013

ENCLOSURES (Check all that apply)			
<input checked="" type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC	
<input checked="" type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences	
<input type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)	
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information	
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter	
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Change of Correspondence Address	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):	
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	<input type="checkbox"/> Petition For Revival Of An Application (Abandoned Unintentionally); Remarks Accompanying Petition for Revival; Issue Fee Transmittal; Petition to Defer Issue of Patent; Return receipt postcard	
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Request for Refund		
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> CD, Number of CD(s) _____		
<input type="checkbox"/> Reply to Missing Parts/Incomplete Application	<input type="checkbox"/> Landscape Table on CD		
<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53			
<input type="button" value="Remarks"/> The Director is hereby authorized to charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 to Deposit Account Number 50-1302 Deposit Account Name: Hickman Palermo Truong & Becker LLP			

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	Hickman Palermo Truong & Becker LLP		
Signature			
Printed name	Edward A. Becker		
Date	August 13, 2007	Reg. No.	37,777

CERTIFICATE OF TRANSMISSION/MAILING			
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:			
Signature			
Typed or printed name	Tracy Reynolds	Date	August 13, 2007

SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

W. Reed Hastings, et al.

Serial No.: 09/884,816

Filed: June 18, 2001

For: APPROACH FOR ESTIMATING USER
RATINGS OF ITEMS

) Confirmation No.: 5101
)
)
Group Art Unit: 3625
)
)
Examiner: James H. Zurita
)
)
)
)

**REMARKS ACCOMPANYING FILING OF PETITION FOR REVIVAL OF AN
APPLICATION FOR PATENT ABANDONED UNINTENTIONALLY UNDER 37
CFR 1.137(b)**

Mail Stop Petition
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Although a Notice of Abandonment has not yet been received in the subject application, the deadline of August 1, 2007 for paying the issue fee passed without payment by the Applicant because Applicant was waiting for a Supplemental Notice of Allowance to be received from the Examiner. The Supplemental Notice of Allowance was received by the Applicant on July 30, but a clerical error caused the failure to pay the issue fee by the due date. This petition was prepared and is being filed as soon as the Applicant became aware that the deadline had passed. Thus, the entire delay in paying the issue fee from the due date until the filing of this petition was unintentional and the granting of this petition is respectfully requested.

The Office is respectfully requested to contact the undersigned by telephone if it is believed that such contact would further the consideration of the enclosed petition.

Application of W. Reed Hastings, et al., Ser. No. 09/884,816, Filed June 18, 2001
Remarks Accompanying Filing Of Petition For Revival Of An Application For Patent Abandoned
Unintentionally Under 37 CFR 1.137(b)

If any applicable fee is missing or insufficient, throughout the pendency of this application, the Commissioner is hereby authorized to charge any applicable fees and to credit any overpayments to our Deposit Account No. 50-1302.

Respectfully submitted,

HICKMAN PALERMO TRUONG & BECKER LLP



Edward A. Becker
Reg. No. 37,777

Dated: August 13, 2007

2055 Gateway Place, Suite 550
San Jose, CA 95110
Telephone: (408) 414-1204
Facsimile: (408) 414-1076

Attachments

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to:
Mail Stop Petition, Commissioner for Patents, P.O. Box 1450,
Alexandria, VA 22313-1450.

On August 13, 2007 By Tracy Reynolds